

The Moose Show 2010
NOVEMBER 18, 19 & 20, 2010
Canadian Broadcasting Centre ~ Barbara Frum Atrium
250 Front St. West, Toronto, Ontario

Mailing address: 58 Spruce Hill Rd., Toronto, ON, M4E 3G3
mooseshow@sympatico.ca www.mooseshow.com Tel: 416-690-0007

CALL FOR ENTRY

ABOUT OUR SHOW

For the past 12 years, The Moose Show has been dedicated to creating a venue for some of the best in Canadian Craft. We aim to have an “exhibitor friendly” environment while creating one of the best collections of work on offer at a Toronto craft show. Please read our call for entry and we welcome your applications.

LOCATION:

CBC Atrium, 250 Front St. West, Toronto, ON

DATES & TIMES

NOVEMBER, 18, 19 & 20, 2010

Thursday 10 pm - 8 pm
Friday 10 am - 8 pm
Saturday 10 am - 5 pm

APPLICATION DEADLINE

Applications for the first round of selection must be received at the address below by April 30, 2010. Applications received after this date will be considered if space is available

BOOTH SIZE	BOOTH COST	HST	TOTAL
6' x 10'	\$525	\$68.25	\$593.25
6' x 10' corner	\$575	\$74.75	\$649.75
6' x 15'	\$725	\$94.25	\$719.25
6' x 15' corner	\$775	\$100.75	\$875.75
6' x 6' corner	\$485	\$63.05	\$548.05

ELEGIBILITY

The reputation of the MOOSE SHOW has been built on selecting outstanding and quality hand made work. The applicant must be the designer and maker of the work represented by his or her application. Agents or dealers are not eligible. The show is open to all Canadian citizens or landed immigrants. No work produced or sourced by any commercial means will be accepted. Ceramics from commercial moulds, food, or published literature are ineligible. Any article in any media using a commercial kit or commercially available plans or patterns is disqualified. Ready-made components are acceptable only where their importance is subordinate to the skill and design contributed by the maker and where their use is clearly appropriate to the nature and design of the work. Articles made from moulds are acceptable only where the mould is the design and product of the artist or craftsman or where the mould is evidently subordinate to the maker's creativity.

IMAGES OF WORK & BOOTH

The images of your work are your most valuable marketing tool. Images should be of good quality. Poor images make it difficult for the selection committee to give an honest appraisal and could result in an application not being accepted. You must submit **five (5)** recent images that accurately represent the style and quality of work that will be exhibited and sold. You must also include one (1) image showing the booth set-up. A drawing may be accepted but a jpeg image is preferred. This image is to your benefit as it gives the selection committee an overall view of the range of work that will be sold. You may submit digital images on a CD or in photographs.

FILE TYPE & SIZE

- Save images as JPEG or JPG using 'maximum quality'. Non JPEG/JPG images are not accepted and will not be converted.

FILE NAMES

- Number each JPEG image to correspond with IMAGE LIST of the Application Form. For example, Image1, Image 2, Image 3 and so forth. Do not place images in separate file folders or zipped files.
- Submit all images on one standard size Compact Disc (CD). Label the CD with your name. Send the CD in a protective mailer to prevent breakage. The Moose Show assumes no responsibility for the loss or damage of any item submitted.

BOOTH SIZE & DISPLAY

One electrical outlet will be available for each booth and your display must be contained within the confines of your booth size. We do not provide draping between booths and all exhibitors are asked to be considerate of their neighbour's display.

SECURITY

There will be security guards circulating around the show during the hours that the show is closed. However, jewellers working in precious metals and stones are asked to remove their work at the end of each day. You are responsible for your own liability insurance. The Moose Show, its employees, volunteers, agents or representatives are not responsible for any damage, breakage or theft of your work, booth, display props or other personal or business property.

PRICING

At The Moose Show, we believe in the value of hand made work. To maintain this integrity, signs offering pricing discounts, reduced prices, show specials or other signs of this nature are not permitted to be displayed.

SET UP AND TEAR DOWN

Set up starts at 2pm on Wednesday Nov. 17

Security on Wednesday evening will begin at 10pm.

You must have your exhibit intact for all three days of the show. Under no circumstances should you close your booth early or take it down during show hours without first consulting the Show Coordinator.

PROMOTIONAL MATERIAL

The Moose Show reserves the right to use the images and promotional material submitted by exhibitors and those photographs taken at the Show for promotional purposes without notice or payment to the exhibitor.

SALES TAXES

Exhibitors are required to collect and remit the Ontario Provincial Sales Tax (PST) and, if applicable, the Goods & Services Tax (GST) on all items sold. Exhibitors from outside Ontario are required to have a temporary Ontario Sales Permit. For more information, contact the Ministry of Finance at 1-800-263-7965 for services in English or 1-800-668-5821 for services in French.

BOOTH PAYMENT

Booth fees are due at the time of application. Cheques or money orders are made payable to **The Moose Show**. Cheques post-dated past April 30, 2010 are not permitted. Any cheques returned by the banks due to insufficient funds are subject to a \$25 fine. Exhibitors who have outstanding booth fees or bank charges payable will be ineligible to participate in The Moose Show.

NOTIFICATION OF EXHIBITORS

You will be notified, by Email, of your application status near the end of MAY or early in JUNE. If your work has been accepted, your booth fee cheque will be cashed near the end of MAY. You will be sent an acceptance letter by Email, and an Exhibitor Package will be emailed in October along with a receipt for your booth fees. The list of accepted exhibitors will also be posted on our web site by mid JUNE. If your work is not accepted, your cheque will be voided and returned.

IF YOU CANCEL YOUR APPLICATION

Ten (10%) percent of the booth fees will be withheld if you cancel before JULY 1, 2010.

For cancellations received between JULY 1, 2010 and AUGUST 15, 2009, twenty-five (25%) percent of the booth fees will be withheld.

Booth fees will not be refunded for any cancellations received after AUGUST 15, 2010.

Booth fees are not refunded if an exhibitor fails to attend the show or leaves early.

IF WE CANCEL YOUR APPLICATION

The Moose Show reserves the right to cancel any exhibitor's participation in the show in accordance with the Moose Show Policy. Prior to the show, should The Moose Show find it necessary to cancel an exhibitor's participation, a full refund will be issued

QUESTIONS

If you have any questions or comments,

Please contact Sarah Lupmanis

TELEPHONE: 416-690-0007

E-MAIL: mooseshow@sympatico.ca

HOW TO APPLY

To be considered, your application must include:

- A completed and signed Application Form.
- Five recent images that represents the style and quality of work that will be exhibited and sold at the show plus one image of your booth set-up. CDs or photographs must be identified with your name.
- If applicable, a copy of the permission agreement to use copyrighted images.
- A cheque for the amount that corresponds to your first booth choice:
- A stamped, self-addressed envelope for the return of your application material

Please note: If you do not apply in the jewellery category, then no more than 10% of your inventory can be displayed as jewellery.

BOOTH SELECTION indicate your first, second and third choice

BOOTH SIZE	No. available	BOOTH COST	HST	TOTAL
<input type="checkbox"/> 6' x 10'	32	\$525	\$68.25	\$593.25
<input type="checkbox"/> 6' x 10' corner	22	\$575	\$74.75	\$649.75
<input type="checkbox"/> 6' x 15'	3	\$725	\$94.25	\$719.25
<input type="checkbox"/> 6' x 15' corner	1	\$775	\$100.75	\$875.75
<input type="checkbox"/> 6' x 6' corner	4	\$485	\$63.05	\$548.05

MEDIA CATEGORY

Check the **ONE** category that most closely matches your work and in which you would like to have your work selected. **Use only these** categories. Do not create new ones. The Moose Show reserves the right to decide about the appropriateness of the category selected.

<input type="checkbox"/> Basketry	<input type="checkbox"/> Home Decor - Fabric	<input type="checkbox"/> Furniture
<input type="checkbox"/> Clothing (Adults)	<input type="checkbox"/> Home Decor - Wood	<input type="checkbox"/> Pottery-Thrown, Handbuilt
<input type="checkbox"/> Clothing (Children)	<input type="checkbox"/> Decorative Painting	<input type="checkbox"/> Pottery-Slip Cast, Ram Pressed
<input type="checkbox"/> & Other [i.e. shelves, clocks, mirrors, candles, soap, etc.]	<input type="checkbox"/> Jewellery-Costume [i.e., beads, polymer clay, etc.]	<input type="checkbox"/> Fashion Accessories [i.e. hats, purses, etc.]
<input type="checkbox"/> Sculpture	<input type="checkbox"/> Jewellery-Gold/Silver	<input type="checkbox"/> Toys
<input type="checkbox"/> Glass-Stained & Other	<input type="checkbox"/> Leather	<input type="checkbox"/> Weaving
<input type="checkbox"/> Floral Design	<input type="checkbox"/> Metal	<input type="checkbox"/> Woodcarving
<input type="checkbox"/> Prints-Hand Pulled [i.e., Etchings, Wood Blocks, Monotypes, Monoprints, Engravings, Stone Lithography]	<input type="checkbox"/> Mixed Media [i.e. the use of different media & techniques in the making of the same item]	<input type="checkbox"/> Fine Woodworking [i.e. turned & bent woodwork, marquetry, etc.]
<input type="checkbox"/> Glass-Hot	<input type="checkbox"/> Paintings & Drawings	<input type="checkbox"/> Photography

IMAGE LIST

CDs and photos must be identified with your name and all images must be numbered. For example, Image1, Image 2, Image 3 and so forth. Do not use any other numbering system.

- Describe what is shown in each image.
- Indicate the price.
- Approximately, what percentage of your stock does this item represent?
- Include an image showing your booth set-up.

IMAGE #	DESCRIPTION	PRICE	% OF STOCK
1			
2			
3			
4			
5			
Booth			

IS YOUR APPLICATION COMPLETE?

Before you mail your application, check to make sure that it is accurately completed and contains the following:

- o 5 good quality JPEG images or photographs
- o 1 image of your booth. Empty booth shots are not accepted. A drawing may be acceptable but a photo is preferred.
- o Cheque in the correct amount made payable to THE MOOSE SHOW and post-dated to APRIL 30, 2009.
- o Self-addressed envelope that will hold your submission and bearing the proper postage.
- o An accurately completed and signed application form

**APPLICATION DEADLINE FOR FIRST
ROUND OF SELECTION IS APRIL 30, 2010
Later applications will be considered if space is available.**

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EXHIBITOR CONTRACT

I hereby make application to become an exhibitor in THE MOOSE SHOW 2010. I have read the Call for Entry and agree to abide by the rules and regulations as established THE MOOSE SHOW 2010. By signing this application, I hereby and forever discharge THE MOOSE SHOW 2010 from all manner of actions, suits, damages, claims and demands whatsoever in law or equity, from any loss and damage to the undersigned's property while in the possession, supervision or auspices of THE MOOSE SHOW 2010 , their agents, representatives or employees. I also warrant that the artworks submitted for selection and the artworks to be shown were produced solely by me, named on the application. I also authorize the use of images submitted with my application for THE MOOSE SHOW 2010 publicity or documentation without notice or payment to me. Unless otherwise indicated, I understand that my contact information may be given to individual potential customers or clients.

Additionally, the Director & Coordinator and their representatives will not be held liable for any costs or damages in the event that the Canadian Broadcasting Corporation cancels our event due to the call of a federal election.

SIGNATURE

DATE

WHERE TO SEND YOUR APPLICATION BY MAIL OR BY COURIER OR PERSONAL DELIVERY

THE MOOSE SHOW
c/o Sarah Lupmanis
58 Spruce Hill Rd., Toronto, ON, M4E 3G3