

**The Moose Show 2012**  
**NOVEMBER 14, 15 & 16, 2012**  
**Canadian Broadcasting Centre ~ Barbara Frum Atrium**  
250 Front St. West, Toronto, Ontario

Mailing address: Moose Show c/o Alisa Auger, 18 Centre Street, Barrie, ON L4N 3L4  
mooseshow@bell.net      www.mooseshow.com      Tel: 705-726-5116

**CALL FOR ENTRY**

**\*\*Please note our new Dates & Hours\*\***

**ABOUT OUR SHOW**

For the past 14 years, The Moose Show has been dedicated to creating a venue for some of the best in Canadian Craft. We aim to have an “exhibitor friendly” environment while creating one of the best collections of work on offer at a Toronto craft show. Please read our call for entry and we welcome your applications.

**LOCATION:**

CBC Atrium, 250 Front St. West, Toronto, ON

**DATES & TIMES 2012**

Wednesday <b>NOVEMBER, 14</b>	10 pm - 8 pm
Thursday <b>NOVEMBER, 15</b>	10 am - 8 pm
Friday <b>NOVEMBER, 16</b>	10 am - 8 pm

**APPLICATION DEADLINE**

Applications for the first round of selection must be received at the address below by April 30, 2012. Applications received after this date will be considered if space is available.

**ELEGIBILITY**

The reputation of the MOOSE SHOW has been built on selecting outstanding and quality hand made work. The applicant must be the designer and maker of the work represented by his or her application. Agents or dealers are not eligible. The show is open to all Canadian citizens or landed immigrants. No work produced or sourced by any commercial means will be accepted. Ceramics from commercial moulds, food, or published literature are ineligible. Any article in any media using a commercial kit or commercially available plans or patterns is disqualified. Ready-made components are acceptable only where their importance is subordinate to the skill and design contributed by the maker and where their use is clearly appropriate to the nature and design of the work. Articles made from moulds are acceptable only where the mould is the design and product of the artist or craftsman or where the mould is evidently subordinate to the maker's creativity.

**IMAGES OF WORK & BOOTH**

The images of your work are your most valuable marketing tool. Images should be of good quality. Poor images make it difficult for the selection committee to give an honest appraisal and could result in an application not being accepted. You must submit **five (5)** recent images that accurately represent the style and quality of work that will be exhibited and sold. You must also include one (1) image showing the booth set-up. A drawing may be accepted but a jpeg image is preferred. This image is to your benefit as it gives the selection committee an overall view of the range of work that will be sold. You may submit digital images on a CD or in photographs.

## FILE TYPE & SIZE

- Save images as JPEG or JPG using 'maximum quality'. Non JPEG/JPG images are not accepted and will not be converted.

## FILE NAMES

- Number each JPEG image to correspond with IMAGE LIST of the Application Form. For example, Image1, Image 2, Image 3 and so forth. Do not place images in separate file folders or zipped files.
- Submit all images on one standard size Compact Disc (CD). Label the CD with your name. Send the CD in a protective mailer to prevent breakage. The Moose Show assumes no responsibility for the loss or damage of any item submitted.

## BOOTH SIZE & DISPLAY

One electrical outlet will be available for each booth and your display must be contained within the confines of your booth size. We do not provide draping between booths and all exhibitors are asked to be considerate of their neighbour's display.

## SECURITY

There will be security guards circulating around the show during the hours that the show is closed. However, jewellers working in precious metals and stones are asked to remove their work at the end of each day. You are responsible for your own liability insurance. The Moose Show, its employees, volunteers, agents or representatives are not responsible for any damage, breakage or theft of your work, booth, display props or other personal or business property.

## PRICING

At The Moose Show, we believe in the value of hand made work. To maintain this integrity, signs offering pricing discounts, reduced prices, show specials or other signs of this nature are not permitted to be displayed.

## SET UP AND TEAR DOWN

Set up starts at **2pm on Tuesday Nov. 13, 2012**

Security on Tuesday evening will begin at 8pm.

You must have your exhibit intact for all three days of the show. Under no circumstances should you close your booth early or take it down during show hours without first consulting the Show Coordinator. . The Show Coordinator will be at the CBC only until 8pm on Wed. If you arrive later for your set up, you will have to find your way around the Atrium. All booths are marked out on the floor and your name will be taped to the floor at the front of your booth.

**\*\*\*\*PARKING during set up & teardown: The police are brutal about issuing tickets in no parking zones all around the CBC. If you can, we recommend that you have someone accompany you who can stay with your car while you unload and dolly your booth setup into the hall. Your car should be moved immediately after unloading, no more than 20 minutes. Another option is to "buddy-up" with another artisan and "keep watch" for each other.**

## PROMOTIONAL MATERIAL

The Moose Show reserves the right to use the images and promotional material submitted by exhibitors and those photographs taken at the Show for promotional purposes without notice or payment to the exhibitor.

## SALES TAXES

Exhibitors are required to collect and remit the Harmonized Sales Tax (HST) on all items sold. Exhibitors from outside Ontario are required to have a temporary Ontario Sales Permit. For more information, contact the Ministry of Finance at 1-800-263-7965 for services in English or 1-800-668-5821 for services in French.

## BOOTH PAYMENT: by cheque, money order, visa or mastercard

- Booth fees are due at the time of application. Cheques or money orders are made payable to **The Moose Show**. For credit card payments; for security reasons, please call Alisa with your credit card information.
- Cheques post-dated past April 30, 2012 are not permitted. Any cheques returned by the banks due to insufficient funds are subject to a \$25 fine.

- **Payments made by credit card will be subject to a 2% of your total booth fee including HST surcharge to cover the credit card company commission.**
- All fees must be received in full prior to your participation in The Moose Show.

## **NOTIFICATION OF EXHIBITORS**

- You will be notified, by Email, of your application status in early JUNE.
- If your work has been accepted, your booth fee cheque and credit card payments will be processed near the end of MAY.
- You will be sent an acceptance letter by Email, and an Exhibitor Information Package will be emailed in October.
- If you are accepted into the show, please print a completed copy of your contract and keep this as your receipt.
- The list of accepted exhibitors will also be posted on our web site by July. If your work is not accepted, your cheque will be voided and returned.

## **IF YOU CANCEL YOUR APPLICATION**

Ten (10%) percent of the booth fees will be withheld if you cancel before JULY 1, 2012..

For cancellations received between JULY 1, 2012 and AUGUST 15, 2012, twenty-five (25%) percent of the booth fees will be withheld.

Booth fees will not be refunded for any cancellations received after AUGUST 15, 2012.

Booth fees are not refunded if an exhibitor fails to attend the show or leaves early.

## **IF WE CANCEL YOUR APPLICATION**

The Moose Show reserves the right to cancel any exhibitor's participation in the show in accordance with the Moose Show Policy. Prior to the show, should The Moose Show find it necessary to cancel an exhibitor's participation, a full refund will be issued

## **QUESTIONS**

If you have any questions or comments,  
Please contact Alisa Auger

TELEPHONE: 705-726-5116 E-MAIL: mooseshow@bell.net

## **HOW TO APPLY**

**To be considered, your application must include:**

- A completed and signed Application Form.
- Five recent images that represents the style and quality of work that will be exhibited and sold at the show plus one image of your booth set-up. CDs or photographs must be identified with your name.
- If applicable, a copy of the permission agreement to use copyrighted images.
- A cheque for the amount that corresponds to your first booth choice:
- A stamped, self-addressed envelope if you would like your application material returned to you.

**\*\*Returning artists may omit parts 2 and 3 in their application unless you have different work to be juried.**

**\*\*Please note: If you have not applied in the jewellery category, then you may not display jewellery in your booth as part of your inventory unless you have permission from the Moose Show organizers.**

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**APPLICATION FORM**

**Please print or type**

**FIRST NAME**

**SURNAME**

**STUDIO NAME**

This is how you will be listed on our website for the show. There is a maximum of 30 characters, which includes all letters, punctuation marks and the spaces between words.

STREET/BOX/R.R.: \_\_\_\_\_

CITY/TOWN: \_\_\_\_\_

PROVINCE: \_\_\_\_\_ POSTAL CODE: \_\_\_\_\_

TELEPHONE: \_\_\_\_\_ FAX: \_\_\_\_\_  
with area code

E-MAIL: \_\_\_\_\_

WEB SITE : \_\_\_\_\_

May your contact information be released to potential customers or clients? Yes \_\_\_\_\_ No \_\_\_\_\_

**BOOTH SELECTION indicate your first, second and third choice**

BOOTH SIZE	Approx. Number Available	Booth Cost	HST	Total
<input type="radio"/> 6' x 10'	23	\$535.00	\$69.55	\$604.55
<input type="radio"/> 6' x 10' Corner	11	\$585.00	\$76.05	\$661.05
<input type="radio"/> 6' x 15'	6	\$735.00	\$95.55	\$830.55
<input type="radio"/> 6' x 15' Corner	2	\$785.00	\$102.05	\$887.05
<input type="radio"/> 6'x 6' Corner	8	\$495.00	\$64.35	\$559.35

Please note: We try to accommodate your booth requests to the best of our abilities. However, we cannot offer any guarantee of a specific booth space or location. Our floor plan is arranged so that it serves both the needs of our artists and the overall requirements of the show.

**MEDIA CATEGORY**

Check the **ONE** category that most closely matches your work and in which you would like to have your work selected. **Use only these** categories. Do not create new ones. The Moose Show reserves the right to decide about the appropriateness of the category selected.

<input type="radio"/> Basketry	<input type="radio"/> Home Decor - Fabric	<input type="radio"/> Furniture
<input type="radio"/> Clothing (Adults)	<input type="radio"/> Home Decor - Wood	<input type="radio"/> Pottery-Thrown, Handbuilt
<input type="radio"/> Clothing (Children)	<input type="radio"/> Decorative Painting	<input type="radio"/> Pottery-Slip Cast, Ram Pressed
<input type="radio"/> & Other [i.e. shelves, clocks, mirrors, candles, soap, etc.]	<input type="radio"/> Jewellery-Costume [i.e., beads, polymer clay, etc.]	<input type="radio"/> Fashion Accessories [i.e. hats, purses, etc.]
<input type="radio"/> Sculpture	<input type="radio"/> Jewellery-Gold/Silver	<input type="radio"/> Toys
<input type="radio"/> Glass-Stained & Other	<input type="radio"/> Leather	<input type="radio"/> Weaving
<input type="radio"/> Floral Design	<input type="radio"/> Metal	<input type="radio"/> Woodcarving
<input type="radio"/> Prints-Hand Pulled [i.e., Etchings, Wood Blocks, Monotypes, Monoprints, Engravings, Stone Lithography]	<input type="radio"/> Mixed Media [i.e. the use of different media & techniques in the making of the same item]	<input type="radio"/> Fine Woodworking [i.e. turned & bent woodwork, marquetry, etc.]
<input type="radio"/> Glass-Hot	<input type="radio"/> Paintings & Drawings	<input type="radio"/> Photography

\*\*Please note that only applicants accepted in the jewellery category are permitted to sell jewellery in their booths.



**IMAGE LIST**

CDs and photos must be identified with your name and all images must be numbered. For example, Image1, Image 2, Image 3 and so forth. Do not use any other numbering system.

- Describe what is shown in each image.
- Indicate the price.
- Approximately, what percentage of your stock does this item represent?
- Include an image showing your booth set-up.

IMAGE #	DESCRIPTION	PRICE	% OF STOCK
1			
2			
3			
4			
5			
Booth			

**IS YOUR APPLICATION COMPLETE?**

Before you mail your application, check to make sure that it is accurately completed and contains the following:

- 5 good quality JPEG images or photographs and 1 image of your booth. Empty booth shots are not accepted. A drawing may be acceptable but a photo is preferred
- An accurately completed application form (4 parts) and signed contract
- Cheque in the correct amount made payable to **THE MOOSE SHOW** and post-dated to **APRIL 30, 2012**. For credit card payments, please call Alisa with your credit card information. Credit card payments will be processed at the same time as a post dated cheque in early May
- Self-addressed envelope that will hold your submission and bearing the proper postage if you want your material returned to you.
- **\*\*Returning artists may omit parts 2 and 3 in their application unless you have different work to be juried.**

**APPLICATION DEADLINE FOR FIRST ROUND OF SELECTION IS APRIL 30, 2012**  
**Later applications will be considered as they are received and if space is available.**

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## EXHIBITOR CONTRACT

I hereby make application to become an exhibitor in THE MOOSE SHOW 2012. I have read the Call for Entry and agree to abide by the rules and regulations as established THE MOOSE SHOW 2012. By signing this application, I hereby and forever discharge THE MOOSE SHOW 2012 from all manner of actions, suits, damages, claims and demands whatsoever in law or equity, from any loss and damage to the undersigned's property while in the possession, supervision or auspices of THE MOOSE SHOW 2012, their agents, representatives or employees. I also warrant that the artworks submitted for selection and the artworks to be shown were produced solely by me, named on the application. I also authorize the use of images submitted with my application for THE MOOSE SHOW 2012 publicity or documentation without notice or payment to me. Unless otherwise indicated, I understand that my contact information may be given to individual potential customers or clients.

Additionally, the Director & Coordinator and their representatives will not be held liable for any costs or damages in the event that the Canadian Broadcasting Corporation cancels our event due to the call of a federal election.

\_\_\_\_\_  
SIGNATURE

\_\_\_\_\_  
DATE

**SEND YOUR APPLICATION TO:**  
**THE MOOSE SHOW c/o Alisa Auger, 18 Centre Street, Barrie, ON L4N 3L4**

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**MOOSE SHOW Receipt**

Booth Fee	\$
HST	\$
2% Surcharge if paying by credit card	\$
<b>TOTAL PAID</b>	<b>\$</b>