

The Moose Show 2008

NOVEMBER 21, 22 & 23 2008

CNIB Conference Centre

1929 Bayview Avenue, Toronto, Ontario

Mailing address: 58 Spruce Hill Rd., Toronto, ON, M4E 3G3

mooseshow@sympatico.ca

www.mooseshow.com

Tel: 416-690-0007

CALL FOR ENTRY

ABOUT OUR SHOW

For the past 11 years, The Moose Show has been dedicated to creating a venue for some of the best in Canadian Craft. We aim to have an “exhibitor friendly” environment while creating one of the best collections of work on offer at a Toronto craft show.

Please read our call for entry and we welcome your applications.

Vicki Sharp, Director & Sarah Lupmanis, Co-ordinator.

DATES, TIMES & LOCATION

NOVEMBER, 21, 22 & 23 2008

Friday & Saturday, 1pm - 9pm; Sunday 10am-5pm

CNIB Conference Centre

1929 Bayview Avenue, Toronto, Ontario

APPLICATION DEADLINE

Applications for the first round of selection must be received at the address below by April 30, 2008.

Applications received after this date will be considered if space is available

BOOTH COST

5' x 10' corner booth

\$603.75 (price includes \$28.75 GST)

5' x 10' inside booth

\$551.25 (price includes \$27.50 GST)

5' x 15' booth

\$761.25 (price includes \$36.25 GST)

5' x 15' corner booth

\$813.75 (price includes \$38.75 GST)

ELEGIBILITY

The reputation of the MOOSE SHOW has been built on selecting outstanding and quality hand made work. The applicant must be the designer and maker of the work represented by his or her application. Agents or dealers are not eligible. The show is open to all Canadian citizens or landed immigrants. No work produced or sourced by any commercial means will be accepted. Ceramics from commercial molds, food, or published literature are ineligible. Any article in any media using a commercial kit or commercially available plans or patterns is disqualified. Ready-made components are acceptable only where their importance is subordinate to the skill and design contributed by the maker and where their use is clearly appropriate to the nature and design of the work. Articles made from molds are acceptable only where the mold is the design and product of the artist or craftsperson or where the mold is evidently subordinate to the maker's creativity.

IMAGES OF WORK & BOOTH

The images of your work are your most valuable marketing tool. Images should be of good quality. Poor Images make it difficult for the selection committee to give an honest appraisal and could result in an application not being accepted. You must submit ten recent images that accurately represent the style and quality of work that will be exhibited and sold. If more than ten images are submitted, only the first ten will be presented to the selection committee. You must also include an image showing the booth set-up. A drawing may be accepted but a jpeg image is preferred. This image is to your benefit as it gives the selection committee an overall view of the range of work that will be sold. Exhibitors who have shown in previous MOOSE SHOWS must submit images of their work as all applications are selected every year. Selection is only from digital JPEG images. Photographs, slides, samples, web sites and e-mail submissions cannot be submitted for selection unless by special request. It is your responsibility to ensure that all digital files are saved in the correct file format, can be opened, are not corrupted and are compatible with a PC. When preparing your digital images, please follow the instructions below.

<p>FILE TYPE & SIZE</p> <ul style="list-style-type: none"> • Save images as JPEG or JPG using 'maximum quality.' The file size should be approximately 1200 pixels wide at 92 dpi. Smaller file sizes will result in poorer quality images that may be unsuitable for viewing or for publicity purposes. • Save the image in the correct orientation. • Non JPEG/JPG images are not accepted and will not be converted. • Do not use PowerPoint and other types of presentations as well as auto run program such as Kodak Easy Share. • Do not include your name, studio name or any other writing on your digital image. <p>FILE NAMES</p> <ul style="list-style-type: none"> • Number each JPEG image to correspond with IMAGE LIST of the Application Form. For example, Image1, Image 2, Image 3 and so forth. Do not place images in separate file folders or zipped files. • Submit all images on one standard size Compact Disc (CD). Label the CD with your name. Send the CD in a protective mailer to prevent breakage. The Moose Show assumes no responsibility for the loss or damage of any item submitted. 	
<p>BOOTH SIZE & DISPLAY</p> <p>One 15 amp electrical outlet will be available for each booth and your display must be contained within the confines of your booth size. We do not provide draping between booths and all exhibitors are asked to be considerate of their neighbour's display.</p>	<p>SET UP AND TEAR DOWN</p> <p>After you check-in, you may set up on Wednesday Nov. 12, 2008, between 2:30pm and 10pm. Unloading information will be available with the Exhibitor Package. You must have your exhibit intact for all three days of the show. Under no circumstances should you close your booth early or take it down during show hours without first consulting the Show Coordinator. All booths and equipment must be removed from the CBC Atrium by 9pm on Saturday Nov. 15, 2008</p>
<p>SECURITY</p> <p>Security is provided from 8pm to 10am on Wednesday, Thursday & Friday night. You are responsible for your own liability insurance. The Moose Show, its employees, volunteers, agents or representatives are not responsible for any damage, breakage or theft of your work, booth, display props or other personal or business property.</p>	<p>PROMOTIONAL MATERIAL</p> <p>The Moose Show reserves the right to use the images and promotional material submitted by exhibitors and those photographs taken at the Show for promotional purposes without notice or payment to the exhibitor</p>
<p>PRICING</p> <p>At The Moose Show, we believe in the value of hand made work. To maintain this integrity, signs offering pricing discounts, reduced prices, show specials or other signs of this nature are not permitted to be displayed.</p>	<p>SALES TAXES</p> <p>Exhibitors are required to collect and remit the Ontario Provincial Sales Tax (PST) and, if applicable, the Goods & Services Tax (GST) on all items sold. Exhibitors from outside Ontario are required to have a temporary Ontario Sales Permit. For more information, contact the Ministry of Finance at 1-800-263-7965 for services in English or 1-800-668-5821 for services in French.</p>

<p>BOOTH PAYMENT Booth fees are due at the time of application. Cheques or money orders are made payable to The Moose Show. Cheques post-dated past April 30, 2008 are not permitted. Any cheques returned by the banks due to insufficient funds are subject to a \$25 fine. Exhibitors who have outstanding booth fees or bank charges payable will be ineligible to participate in The Moose Show.</p>	<p>IF YOU CANCEL YOUR APPLICATION Ten (10%) percent of the booth fees will be withheld if you cancel before JULY1, 2008. For cancellations received between JULY 1, 2008 and AUGUST 15, 2008, twenty-five (25%) percent of the booth fees will be withheld. Booth fees will not be refunded for any cancellations received after AUGUST 15, 2008. Booth fees are not refunded if an exhibitor fails to attend the show or leaves early.</p>								
<p>NOTIFICATION OF EXHIBITORS You will be notified, by Email, of your application status near the end of MAY or early in JUNE. If your work has been accepted, your booth fee cheque will be cashed near the end of MAY. You will be sent an acceptance letter by Email, and an Exhibitor Package will be emailed in October along with a receipt for your booth fees. The list of accepted exhibitors will also be posted on our web site by mid JUNE. If your work is not accepted, your cheque will be voided and returned.</p>	<p>IF WE CANCEL YOUR APPLICATION The Moose Show reserves the right to cancel any exhibitor's participation in the show in accordance with the Moose Show Policy. Prior to the show, should The Moose Show find it necessary to cancel an exhibitor's participation, a full refund will be issued</p> <p>QUESTIONS If you have any questions or comments, please contact Sarah Lupmanis TELEPHONE: 416-690-0007 E-MAIL: mooseshow@sympatico.ca</p>								
<p>HOW TO APPLY To be considered, your application must include:</p> <ul style="list-style-type: none"> • A completed and signed Application Form. • Ten recent images that represents the style and quality of work that will be exhibited and sold at the show plus an image of the booth set-up. CDs must be identified with your name. • If applicable, a copy of the permission agreement to use copyrighted images. • A cheque for the amount that corresponds to your first booth choice: • A stamped, self-addressed envelope for the return of your application material 									
<p>BOOTH COST</p> <table border="1"> <tr> <td>6' x 10' corner booth</td> <td>\$603.75 (price includes \$28.75 GST)</td> </tr> <tr> <td>6' x 10' inside booth</td> <td>\$551.25 (price includes \$27.50 GST)</td> </tr> <tr> <td>6' x 15' booth</td> <td>\$761.25 (price includes \$36.25 GST)</td> </tr> <tr> <td>6' x 15' corner booth</td> <td>\$813.75 (price includes \$38.75 GST)</td> </tr> </table>	6' x 10' corner booth	\$603.75 (price includes \$28.75 GST)	6' x 10' inside booth	\$551.25 (price includes \$27.50 GST)	6' x 15' booth	\$761.25 (price includes \$36.25 GST)	6' x 15' corner booth	\$813.75 (price includes \$38.75 GST)	
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APPLICATION FORM

Please print or type

FIRST NAME		SURNAME	
STUDIO NAME			
This is how you will be listed on our website for the show. There is a maximum of 30 characters , which includes all letters, punctuation marks and the spaces between words.			
STREET/BOX/R.R.			
CITY/TOWN		PROVINCE	POSTAL CODE
AREA CODE TELEPHONE	AREA CODE FAX		
E-MAIL		WEB SITE	
May your contact information be released to potential customers or clients? <input type="checkbox"/> Yes <input type="checkbox"/> No			

BOOTH SELECTION

Indicate your first, second and third choice for the booth size required:

- 6' x 10' corner booth
\$603.75 (price includes \$28.75 GST)
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\$551.25 (price includes \$27.50 GST)
- 6' x 15' booth
\$761.25 (price includes \$36.25 GST)
- 6' x 15' corner booth
\$813.75 (price includes \$38.75 GST)

Special booth request*:

*We will endeavour to accommodate your requests but we cannot offer guarantees.

MEDIA CATEGORY

Check the **ONE** category that most closely matches your work and in which you would like to have your work selected. **Use only these** categories. Do not create new ones. The Moose Show reserves the right to decide

CDs must be identified with your name and all images must be numbered. For example, Image1, Image 2, Image 3 and so forth. Do not use any other numbering system.

- Describe what is shown in each image.
- Indicate the price.
- Approximately, what percentage of your stock does this item represent?
- Only the first ten images will be presented to the Selection Committee.
- Include an image showing your booth set-up.

IMAGE #	DESCRIPTION	PRICE	% OF STOCK
1			
2			
3			
4			
5			
6			
7			
8			
9			
10			
11	BOOTH DISPLAY		

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EXHIBITOR CONTRACT

I hereby make application to become an exhibitor in THE MOOSE SHOW 2008. I have read the Call for Entry and agree to abide by the rules and regulations as established THE MOOSE SHOW 2008. By signing this application, I hereby and forever discharge THE MOOSE SHOW 2008 from all manner of actions, suits, damages, claims and demands whatsoever in law or equity, from any loss and damage to the undersigned's property while in the possession, supervision or auspices of THE MOOSE SHOW 2008, their agents, representatives or employees. I also warrant that the artworks submitted for selection and the artworks to be shown were produced solely by myself named on the application. I also authorize the use of images submitted with my application for THE MOOSE SHOW 2008 publicity or documentation without notice or payment to me. Unless otherwise indicated, I understand that my contact information may be given to individual potential customers or clients.

SIGNATURE

DATE

WHERE TO SEND YOUR APPLICATION BY MAIL OR BY COURIER OR PERSONAL DELIVERY

**THE MOOSE SHOW
c/o Sarah Lupmanis
58 Spruce Hill Rd., Toronto, ON, M4E 3G3**

IS YOUR APPLICATION COMPLETE

Before you mail your application, check to make sure that it is accurately completed and contains the following:

- 10 good quality JPEG images in the correct format. [See page 2 of the Call for Entry]
- 1 image of your booth. Empty booth shots are not accepted. A drawing may be acceptable but a photo is preferred.
- Cheque in the correct amount made payable to THE MOOSE SHOW and post-dated to APRIL 30, 2008.
- Self-addressed envelope that will hold our submission and bearing the proper postage.
- An accurately completed and signed application form

**APPLICATION DEADLINE FOR FIRST
ROUND OF SELECTION IS APRIL 30, 2008**
Later applications will be considered if space is available.